

ABOUT PREMIER OFFICE MAGAZINE

ABOUT THE MAGAZINE

As one of the most respected owner/operators in the United States, KBS created *Premier Office Magazine* to reach real estate and business professionals with insightful articles relating to leasing space and managing operations in today's modern office. The editorial covers a variety of topics including space planning, office management, cost containment, architectural trends, best practices and a variety of other relevant topics. The magazine also includes engaging human interest stories profiling nationally-recognized thought-leaders, philanthropists and entrepreneurs. Every issue is interesting.

TARGET AUDIENCE / CIRCULATION

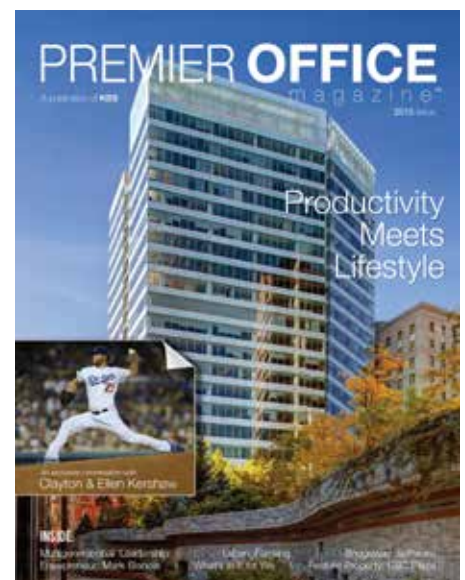
Premier Office Magazine is direct-mailed to a targeted audience of approximately 9,000 real estate and business professionals nationwide. Additionally, approximately 6,000 copies of the magazine are displayed at KBS-owned office properties in every major market of the United States.

FREQUENCY / SHELF-LIFE

Premier Office Magazine is produced annually and distributed in January. The magazine has a one-year-plus shelf life. KBS prints the magazine with a high-gloss heavy-stock cover that is hot-glued and perfect-bound for a high-quality look and feel.

ADVERTISING

Advertising provides KBS' valued business partners with an opportunity to benefit from KBS' targeted mailing to commercial real estate professionals and business owners across the United States.



HAVE QUESTIONS?

Please contact Phil Diment

949.417.6532

pdiment@kbs.com

KBS

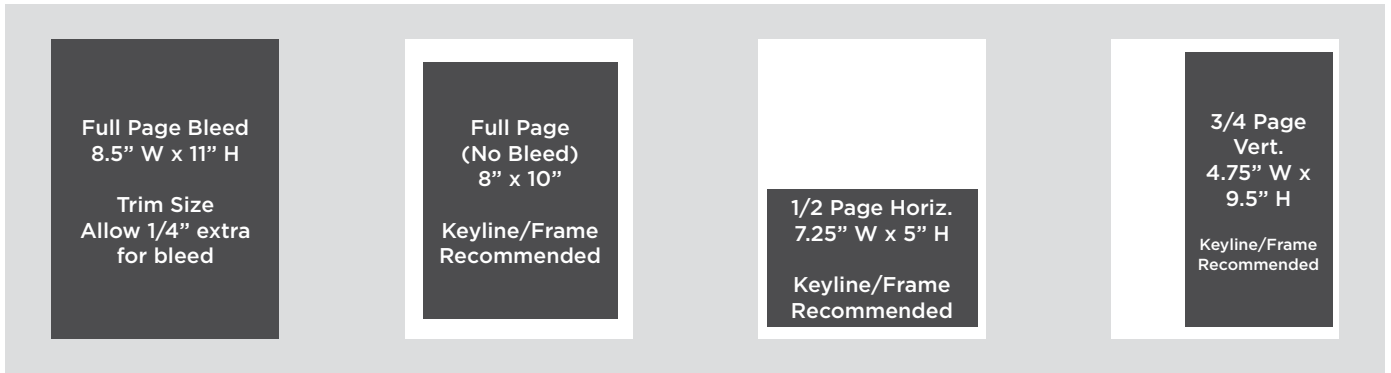
800 Newport Center Drive, Suite 700
Newport Beach, CA 92660

www.kbs.com/pom

PREMIER OFFICE MAGAZINE

Print Specifications 2020

MECHANICAL SPECIFICATIONS



STEP 1:

Pick an Ad (all ads full color, no extra charge for full page bleeds)

| | |
|---|--------------------------|
| Back Cover | \$4,000 per issue |
| Inside Front Cover or Inside Back Cover | \$3,000 per issue |
| Full Page | \$2,500 per issue |
| 3/4 Page Vertical | \$2,000 per issue |
| 1/2 Page Horizontal | \$1,200 per issue |
| Custom Brochure or Flyer Insert | Call for Details |

STEP 2:

Artwork Checklist

All artwork must be submitted as a print ready PDF. For further details on how to optimize your camera-ready PDF, please contact Phil Diment. If you would like our in-house graphics team to design your ad, we would be glad to help.

STEP 3:

Submitting Artwork

Please email your ad to:
Phil Diment
pdiment@kbs.com

**DEADLINE FOR ARTWORK
NOVEMBER 1, 2019**

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